

Experience an impactful evening of UNITY with the Dallas Symphony Orchestra,
200 voice Unity Choir, and Award Winning Recording Artists!

TOGETHER We Sing

presented by



DALLAS
SYMPHONY
ORCHESTRA

JUNE 15

MORTON H. MEYERSON SYMPHONY CENTER
2301 FLORA ST. DALLAS, TX 75201

About Project Unity

Founded by Richie L. Butler in 2014, Project Unity is a Dallas-based non-profit working to bridge the racial divide in North Texas and beyond through dialogue and community building events. Thousands have experienced the transformative impact of our programs and events themed “Together We....” Signature programs include Together We Ball™, Together We Can™, Together We Dine™, Together We Learn™ and our annual fundraiser, Together We Sing. Learn more about our programs at www.projectunity.net.

Our Mission

To deliver community programming and events that build and sustain a stronger, more united community throughout Dallas and North Texas as it relates to race relations and relations between law enforcement and citizens.

TOGETHER
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Why Sponsor *Together We Sing* ?

- **Brand Visibility.** Add to your community clout with your brand in front of a large audience, press and social media mentions, featured ads, signs, and more. TWS is a perennial sell-out event.
- **Benefits.** Choose among packages that offer access to Project Unity programs, concert tickets, SWAG and more.
- **Entertainment.** Enjoy a memorable night of inspirational music and celebration.
- **Cause-Driven Support.** Provide critical funding for Project Unity's operations and proven, transformative programming toward bridging racial divides.
- **Community Goodwill.** Link your business to a worthy cause and draw lasting customer support and media attention.
- **Social Strategy.** Highlight your business or personal commitment to supporting positive social and racial change.
- **Strategic Partnership.** Align with reputable, recognized organizations as 2023 marks the third year Project Unity and the DSO partner to present *Together We Sing*, a perennial sell-out event.

Sponsorship Opportunities

Our sponsorship packages* extend to advance, onsite and post visibility and branding:

- **Email marketing to music and symphony fans**
- **Pre, on-site and post branding**
- **Social Media activation**
- **Radio and TV ad mentions**
- **Logo Placement in print media advertisement**
- **Behind-the-scenes meet and greet opportunities**
- **Participation and recognition at pre- and post-media events**
- **Advertisement in printed concert program**
- **Showcasing in select Project Unity 2023 programming**
- **Prominently featured in Digital Museum**
- **On stage opportunities from main event stage**
- **Opportunity to present a *"Together We" Award***
- **Visible Signage throughout the event space**
- **Mention and thanks from the stage**

** Customized sponsorship opportunities are available at Title and Gold levels.*



Together We

Title Sponsor | \$50,000

- Full page recognition in program booklet
- Branding and Activation on two of the four main Project Unity programs of your choice (Together We Dine, Together We Ball, Together We Learn, Together We Can)
- Logo placement on step and repeat
- Ten (10) VIP tickets to TWS23 Concert including (4) four valet parking passes, seating, and private reception
- Ten (10) General Admission tickets to TWS23 Concert including a TWS23 promotional item
- Custom branded promotional item for VIP Reception guest
- Named sponsor of the Together We Sing Master Class for budding student musicians and artists; invited to bring remarks for Together We Awards event
- Radio, Social Media, Digital Ads and TV mentions (number TBD)

Gold Sponsor | \$25,000

- Full page recognition in program booklet
- Branding and Activation on one of the four main Project Unity programs of your choice (Together We Dine, Together We Ball, Together We Learn, Together We Can)
- Logo placement on step and repeat
- Eight (8) VIP tickets to TWS23 Concert including two (2) valet parking passes, seating, and private reception
- Eight (8) General Admission tickets to TWS23 concert including a custom TWS23 promotional item
- Radio, Social Media, Digital Ads and TV mentions (number TBD)

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Together We

Silver Sponsor | \$10,000

- Quarter page ad in program booklet
- Logo placement on step and repeat
- Four (4) VIP tickets to TWS23 Concert and one (1) valet parking pass
- Six (6) General Admission tickets to TWS23 concert including a TWS23 promotional swag
- Radio, Social Media and Website mention (number TBD)

Bronze Sponsor | \$5,000

- Recognition and logo in program booklet
- Logo placement on step and repeat
- Two (2) VIP tickets to TWS23 Concert
- Four (4) General Admission tickets to TWS concert

Associate Sponsor | \$2,500

- Recognition and logo in program booklet
- Two (2) VIP tickets to TWS23 Concert
- Two (2) General Admission tickets to TWS23 concert



Together We

UNITY Begins With U

Partner with Us!

Contact:

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