

TOGETHER

We

Sing

SUNDAY  
JUNE 23, 2024

WITH THE  
DALLAS SYMPHONY ORCHESTRA

PRESENTED BY

10 years

*Celebrating 10 Years  
of Building Unity*

PROJECT  
UNITY



DALLAS  
SYMPHONY  
ORCHESTRA



# About Project Unity

Project Unity is a non-profit organization founded in 2014 to bridge the racial divide in our country. It is a collaborative movement based on the faith driven belief that what unites us is greater than what divides us. The organization focuses on building and sustaining community through dialogue, community engagement events and activities, education and empowerment.

Thousands of individuals, companies, associations, organizations and community members have been impacted by the transformative “Together We” Programs of Project Unity.



The Dallas-based non-profit delivers community and corporate programming to strengthen race relations through dialogue and community building activities.

This year we celebrate 10 years of working to bridge racial divides and build unity.

Throughout 2024, our impactful work is possible, in part, because of your support of our signature fundraiser, Together We Sing.



# About Together We Sing

Sunday, June 23, 2024

Morton H. Meyerson Symphony Center

◆ Together We Awards Ceremony & Reception

◆ Concert, General Reception, & Digital Museum

Patronage: 1,800



Together We Sing is Project Unity's signature fundraiser. The program guarantees a 5-star night of inspiration and unity at the renown Morton H. Meyerson Symphony Center in Dallas.

Expect amazing performances featuring nationally acclaimed recording artists, a full orchestra, and our 200-voice Unity choir. This year's event includes Project Unity's 3rd Annual Together We Awards to recognize companies, organizations, and individuals who employ activism, advocacy, and goodwill to blaze new paths to confront and dismantle racism.



Together We Sing brings performers and audience members together to experience the unifying power of music. It is our pleasure to present this incredible night of celebration during National Black Music Month.

# Sponsorship Opportunities

## Title Sponsor \$50,000

- Full page recognition in program booklet
- Branding and activation of signature Project Unity programs of your choice:
  - Together We Dine, Together We Ball, Together We Learn
- Logo placement on step-and-repeat
- Ten (10) VIP tickets to Together We Sing Concert, including 4 valet parking passes, seating, and private reception
- Ten (10) General Admission tickets to Together We Sing concert, including a Together We Sing promotional Item
- Custom branded promotional item for VIP Reception guests.
- Named sponsor of the Together We Sing masterclass for budding student musicians and artists. Title sponsor invited to bring remarks for awards event.
- Radio, Social Media, Digital Ads, and TV mentions

## Gold Sponsor \$25,000

- Full page recognition in program booklet
- Branding and activation of signature Project Unity programs of your choice:
  - Together We Dine, Together We Ball, Together We Learn
- Logo placement on step-and-repeat
- Eight (8) VIP tickets to Together We Sing Concert, including 2 valet parking passes, seating, and private reception
- Eight (8) General Admission tickets to Together We Sing concert, including a Together We Sing promotional Item

# Sponsorship Opportunities

## Silver Sponsor \$10,000

- Quarter page ad in program booklet
- Logo placement on step-and-repeat
- Four (4) VIP tickets to Together We Sing Concert
- One (1) valet parking pass
- Six (6) General Admission tickets to Together We Sing concert, including a Together We Sing promotional Item
- Radio, Social Media, Digital Ads, and TV mentions

## Bronze Sponsor \$5,000

- Recognition and logo in program booklet
- Logo placement on step-and-repeat
- Two (2) VIP tickets to Together We Sing Concert
- Four (4) General Admission tickets to Together We Sing concert

## Associate Sponsor \$2,500

- Recognition and logo in program booklet
- Two (2) VIP tickets to Together We Sing Concert
- Two (2) General Admission tickets to Together We Sing concert

# Unity Begins With U

*To partner, sponsor, or for questions contact:*

**Bill Morse**

*Director of Operations and Finance*

[bill@projectunity.net](mailto:bill@projectunity.net)

*or*

**Toska Medlock Lee**

*Event Producer*

214.729.6144

[toskamedlock@mac.com](mailto:toskamedlock@mac.com)